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PLATINUM SPONSOR: RAPID CITY REGIONAL HOSPITAL



Rapid City Regional Hospital

For more than 30 years, Rapid City Regional Hospital has provided a comprehensive array of quality health care services through a dedicated, caring, and professional team. Rapid City Regional Hospital provides tertiary care services and is a major referral center furnishing many needed services to the community including: surgery, cardiac care, cancer treatment, behavioral health, diagnostic imaging, dialysis services, adult intensive care, obstetrics, neonatal intensive care, pediatric care, rehabilitation services, emergency services, pain management, home health care and hospice, same-day surgery, and sleep disorder services.

The Hospital's roots can be traced to a not-for-profit, community-based organization committed to preserving and strengthening health care. This year, the 10th Floor renovation and the Hospice House were two areas identified by Rapid City Regional Hospital as projects to enhance needed services for the region.

During the month of January, Rapid City Regional Hospital will complete a year-long construction project to add 32 new private patient rooms offering 16 oncology and 16 surgical patient rooms on the 10th Floor of the main tower. The new design will allow for better utilization of space, waiting rooms and in-room visiting areas that are comfortable and private, as well as an area for needed overnight stays. The new design also allows for infection control rooms and enhanced workflow for nursing and Medical Staff.

Rapid City Regional Hospital will also build a 12 unit Hospice House in Rapid City so people who are terminally ill can spend their last days in a home-like setting with the support of caring, professional staff and dedicated volunteers. The Hospice House has long been the wish of families, Hospice of the Hills volunteers, Rapid City Regional Hospital employees, and Medical Staff members.

The total cost for the Hospice House, with state-of-art equipment and rooms built for patient and family comfort, is \$3.4 million. Rapid City Regional Hospital has donated land valued at \$588,000 for the facility, located in a private, tree-lined area near the hospital. The close proximity to Rapid City Regional Hospital will make it easier for physicians to visit their patients. As part of the Hospice House project, the hospital has been seeking community donations to support its building campaign.

These endeavors reaffirm and exemplify Rapid City Regional Hospital's ongoing commitment to provide and support health care excellence in partnership with the communities we serve.

For more information about Rapid City Regional Hospital go to www.rcrh.org



President's Message by Maureen Cadwell



As I reflect on the first 7 months of the HFMA year, some thoughts enter my mind. We have had 2 exceptional educational meetings and SDAHO convention under our belt. The program committee has done an outstanding job with the preparation, the speakers and the educational content at each of them.

In February, the meeting will again be focused on Long-Term Care. We have Diane Atchinson scheduled after rave reviews from our last year's conference. She will update us on reimbursement issues in the Long-Term Care arena as well as more discussion on Culture Change. To conclude the day, Bernadette Nelson from the SD Foundation for Medical Care will talk about the Culture Change Coalition in South Dakota and the 8th Scope of Work. Then, Bob Stahl from the SD Department of Health will fill us in on the state's perspective on Culture Change and other inspection changes for Long-Term Care

facilities. The day shaped up to be very informative for our membership as well as many non-members that work in Long-Term Care Facilities.

The Program Committee's work never stops as planning on the Spring Symposium is in full swing as well. If you have ideas on topics, please let a committee member know. If you don't know who is on the committee, access this information on our website at www.sdhfma.org.

As you can see, we fill the year quickly with many programs and networking opportunities for the membership and we all want to spread the news that being a member of HFMA benefits you both personally as well as professionally. So, please, if you know of someone who would benefit from a membership, let them know about our group and get them membership information.

As always, if you have concerns, comments or any other information needs, please do not hesitate in contacting me at cadwellm@siouxvalley.org or (605) 234-7120.

Maureen Cadwell, FHFMA
SDHFMA Chapter President

P.S. If you noticed the letters after my name have changed. If you know what this means, send me an e-mail.



HAPPY NEW YEAR from SDHFMA!

Meet New Member— Mary Andrews



Hello everyone! I'm Mary Andrews. I have been employed with Sioux Valley Health Systems since May of 2005 as the Billing Manager for Patient Financial Services. My main duties include managing the insurance follow-up team for clinic billing and the hospital billing team. I started with Sioux Valley at an exciting time! We currently merged our clinic and hospital billing offices and have become one unified team working towards the same goal of providing an efficient billing service for all of our clients.

Before I started with Sioux Valley, I was finishing up my master's degree at the University of South Dakota and also working for a local private practice physical therapist. My job there consisted of many different roles; billing, reception, coding, scheduling, etc. It was a great place to work and a good stepping stone for my career.

During my graduate studies I also received the honor of completing a practicum with Baylor College of Medicine in Houston, TX. I left my native South Dakota roots to travel to the big city and work in their homeless clinic. The eye opening experience taught me about the struggles that completely non-profit facilities face. While there, I worked in administration on completing several grant applications, future budget planning, and composing a needs assessment for the clinic. My experience with Baylor was so good for me. I learned so much about a large hospital system and also how to survive on your own in a huge city.

I grew up in Beresford, SD where my parents and younger

brother still live. I have three older sisters who are scattered all over the United States. I myself reside in Vermillion. I was raised on a farm just south of Beresford. Growing up with a dad as a farmer taught me that hard work is just a part of daily living. I learned that in order to be successful you have to put positive effort into what you do and be excited about your career. My interest in healthcare started when I was working in an eye clinic for and OD. The position I held there gave me my first taste of billing and what the health care world is all about and have been interested in the constantly changing world of healthcare ever since. I do sometimes miss having direct interaction with patients, but find working with the revenue cycle can be just as interesting as well as a good challenge.

I love to spend time reading and keeping up on the changes within the healthcare world. I also enjoy exercising and spending time with my family and friends. A few years ago, I traveled all over Europe which has resulted in a passion for traveling to new places.

My undergraduate degree is in business from the University of Sioux Falls. I completed my master's degree in administrative studies and healthcare administration at USD this last May. When I was offered my position I was excited to become part of the Sioux Valley team, but also quite nervous to step into a management position right out of college. The team that I was given to manage has helped me grow so much in my career and also made me a much more knowledgeable manager.

My membership with HFMA is very new, but I am excited about utilizing all of the tools that it has to offer.

Meet Senior Member—Tim Renelt



- ◆ Born and raised on a farm by Rosholt, SD (1 mile from ND, 7 miles from MN)
- ◆ Graduated from Northern State University
- ◆ Married Joan in 1974 (am I that old???)
- ◆ Two daughters Tanya and Jennifer
- ◆ Employed by Avera St. Luke's since 1984
- ◆ Joined HFMA in 1989 (some of the new members were almost in diapers back then)
- ◆ Certified as a Fellow in 1994
- ◆ Two term SDHFMA President, 1195/96 and 1996/97
- ◆ Received the HFMA Follmer Bronze, Reeves Silver and Muncie Gold Awards
- ◆ Participated in two US/UK exchanges, 1996 and 2000
- ◆ Past Board member and President of North Plains Hospice
- ◆ Past Aberdeen Parks and Recreation Board member and five term President
- ◆ Past member of the Aberdeen Community Planning Advisory Committee
- ◆ Current member and President of the Board of Northeastern South Dakota United Way
- ◆ Current member of the Parish Council of Sacred Heart Catholic Church in Aberdeen
- ◆ In my free time I enjoy visiting our daughters and their families (Chicago and Dallas), golfing (I should have been a banker or in an occupation where I could have taken time off to golf more. I look forward to being able to golf five days a week when I retire because I know I could have been a fabulous golfer if I would have had to time to golf more. Wouldn't we all have been?), traveling on vacation, reading, hiking and bicycling. My favorite sport to watch is football (especially the NFL (GO VIKES)) and college basketball. We closely follow NSU sports.
- ◆ As Joan hates the winter I look forward to retirement and being able to winter in warm climates, it is still undecided where. We would like to spend our retirement summers in the Black Hills area.
- ◆ I believe the most valuable benefit of HFMA is the networking opportunities and the friendships you develop. I have many fond memories of social events (Carl Perry's social room!!), the HFMA travels and friendships developed within SDHFMA and with members of other Chapters.
- ◆ I strongly encourage all members to get involved at the Board and Officer level. It is a lot of work but the benefits and close friendships developed far outweigh the work.

Note: Tim recently became a grandfather for the first time and got to visit his grandson ,Taj Gabriel, over the Holidays.
Congratulations Tim!

Long-Term Care Conference

Feb. 2, 2006, Cedar Shore Resort, Chamberlain, SD

Sponsored by the South Dakota Chapter of Healthcare Financial Management Association

Agenda:

8:30-9:00am: Registration and refreshments

9:00-10:30am: Diane Atchinson—Pressure ulcer, incontinence and medical director guidelines to surveyors—a brief overview with what you should do to prepare.

1:45-11:45am: Diane Atchinson— Medicare PPS update, the new RUG's review.

11:45-12:45pm: Lunch provided

12:45-1:45pm: Diane Atchinson—Culture change and public relations.

2:00-3:00pm: Brenadette Nelson—Culture Change Coalition and the 8th Scope of Work for nursing homes

3:00-4:00pm: Bob Stahl—Current developments in the State surveys for health care facilities and the State's view of Culture Change

About the speakers:

Diane Atchinson, RN-CS, MSN, ANP, has over 25 years experience in nursing and gerontology as a nurse practitioner, clinician, educator, and corporate nurse consultant prior to starting her nurse consulting company in 1988. Since then Diane has assisted both long term care facilities and hospital based SNU with: the survey process, Restorative Nursing Programs, nursing department management, Medicare PPS process, and Culture Change initiatives. Diane has published LTC policy and procedure manuals, dementia unit manuals and a Restorative Nursing Manual. Diane has also authored articles on Restorative Nursing programs and Medicare PPS. Diane has a BSN in nursing, an MSN in Primary care and is certified as an Adult Nurse Practitioner with ANCC.

Bernadette Nelson, RN, is Project Manager—Nursing Home Quality Improvement for the South Dakota Foundation in Medical Care. Bernadette provides clinical information to Long Term Care Facilities in the state of South Dakota and provides direct support and training to administration and staff. She also provides educational workshops on a number of topics pertinent to the Quality Measures recommended by CMS. Ms. Nelson is a dynamic advocate for residents in long-term care. Ms. Nelson has worked as a Director of Nursing in a long-term care facility, MDS Coordinator, Quality Assurance Coordinator, Charge Nurse in a geriatric unit, and Nurse Consulting in long-term care.

Robert J. Stahl, is the Program Administrator for the Office of Health Care Facilities Licensure and Certification (OLC) with the South Dakota Department of Health. He oversees an office with 42 dedicated professionals who conduct surveys and certifications of health care facilities in South Dakota. Prior to his appointment as Administrator, he served as Medical Facilities Engineer and Medical Facilities Engineer Supervisor in OLC. Over the past 16 years, Bob was personally involved with the development of most health care construction projects in South Dakota.

Brochures have been sent, -if you did not receive a brochure or would like additional copies contact Tom Loff, lofft@siouxvalley.org or (605)328-5506

SDHFMA Fall Business Meeting Minutes

Ramada Inn, Sioux Falls, SD—11/03/2005

Meeting was called to order by Maureen Cadwell at 3:40 P.M. on November 3, 2005.

Members present: Maureen Cadwell, Julie Norton, Tina Horner, Stan Knobloch, Mark Thompson, Renae Tisdall, Erica Peterson, Tom Loff, Paul Gerhart, Jen Larson, John Wodzinski, Bert Olson, J.J. Linn, Bob Bohm, Ken Trammell, Allison Bolger, Jim Frank, Dave Timpe, Bryce Pattison, Jim Thurm, Elaine Fuhrman

Erica Peterson, CFO of Mid Dakota Medical Center, was introduced as a new member.

1. Minutes of SDAH Meeting. Secretary, Julie Norton. The minutes of the SDAH Business meeting will be distributed in the November 2005 newsletter.

2. Treasurer Report – In Anne's absence, Maureen presented the financial statements through September 2005. The summer meeting netted \$1,624 and we gave incurred \$3,723 of officer travel. Tom Loff motioned to approve the financials as stated. Bob Bohm seconded the motion. The financials were approved.

3. 2005-2006 Strategic Plan Update – Bryce Pattison – Bryce noted that we are on pace to achieve goals. Although we are down on members, we are on-track with the program objectives.

4. Committee Reports

a. Program – Tom Loff. The committee is in the process of planning the February meeting on LTC in Chamberlain. The topics and agenda will be out by the end of the year. He is also working on the Spring Symposium in Sioux Falls in March. The Long Term Care meeting is Thursday, February 2nd.

b. Newsletter – Allison Bolger. Allison will send out the Newsletter in November. She asked for a volunteer to write an article on the current meeting. Tom Loff volunteered. Maureen asked for an update on the LTC conference to be completed as well. Allison also asked for volunteers for future newsletters.

c. Membership – Renae Tisdall.– Renae reported that we have 5 new members in September. This brings the membership up to 124, but we started the year at 129. She will be sending a message to those who did not renew their membership.

d. Sponsorship – Mark Thompson. The leadership has discussed inconsistencies in how we recognize sponsors in the Directory. We want to be fair and ensure consistent recognition. They are looking at other opportunities, which were distributed. For Platinum and Gold levels – list in directory and include link on the website. For Silver and Bronze, they would be listed on the website, but there would be no link. There was discussion on the fact that all sponsors are listed in all newsletters, so we are currently not following policies. The concern is that there is not enough differentiation on the levels so sponsors will not be motivated to move to the highest level. Bryce recommended that Platinum would be allowed to attend all sessions except SDAH without paying. Mark recommended the home site link and sessions free for the Platinum level. Dave Timpe motioned to approve, and Bryce Pattison seconded the motion.

e. Membership Directory – Maureen indicated that the directory has been sent to National and they have been distributed.

f. PR/Website – Tina Horner. Tina will be updating the sponsorships. Job posting will also be listed. If anyone has ideas to make it more user friendly, let her know. Tom Loff recommended that Hot Topics be linked to the National website article. The website address is www.sdhfma.org.

g. History/By-Laws – Dave Timpe. Dave did not realize that he was the Chairperson and will "get crackin".

(Continued on page 8)

Fall Business Meeting cont.

(Continued from page 7)

h. Certification – Tim Renelt. Maureen indicated that Al Berreth will be certified as proctor. If anyone else is interested, they were asked to contact Maureen.

i. Financial Review – Paul Gerhart. No report.

J. Founders Points – Stan Knobloch – No report.

Bryce thanked Stan for his efforts on Founders Points.

Tom indicated that 10.8 CEUs are available for this meeting.

Maureen presented Stan with a certificate for passing his exam as a Certified Healthcare Professional in Accounting and Finance and also with the Follmer Bronze Award for volunteers.

Tom Loff moved to adjourn the meeting. Renae Tisdall seconded the motion. The meeting was adjourned at 4:10 p.m.

Fall Meeting, Nov. 2-3, 2005, Ramada Inn, Sioux Falls, SD

The SDHFMA Fall Meeting—”Taxing Times for Healthcare”—was held on November 2-3 at the Ramada Inn in Sioux Falls. Over thirty people attended the sessions which addressed a diverse agenda of federal and state tax topics. Naomi Horsager of Eide Bailly discussed current IRS initiatives and potential changes/reforms being considered. Ms. Horsager also led a group discussion on tax issues of interest to the attendees. Douglas Lyons of Lyons Software addressed the benefits of tracking and reporting community benefits for tax-exempt organizations. Daniel Bacastow of Jones Day gave an overview of an IRS initiative on tax-exempt bond financing. Jo Riley of the South Dakota Department of Revenue provided a review of sales and use taxable transactions which applies to healthcare facilities.

By: Tom Loff



Sponsorship Program 2006

Following are the levels of sponsorship available. If your organization is interested in sponsorship during 2006 contact Mark Thompson.

PLATINUM - \$1,000

1. Sponsor Spotlight – Article about sponsor in an issue of the chapter’s newsletter, “The Quill Exchange”.
2. Recognition in four of South Dakota HFMA’s chapter newsletters, “The Quill Exchange”.
3. Recognition in the South Dakota Healthcare Financial Management Association’s Membership Directory
4. Recognition on SD HFMA’s web site’s home page with a link to your web site. May include corporate logo, organization name and contact information. See www.sdhfma.org.
5. Recognized as a PLATINUM chapter sponsor at each chapter meeting.
6. Receive newsletters, notice of meeting and membership directory.
7. SDHFMA Educational Seminar Credits –Free educational meeting registration (SDAHO excluded), can be used by anyone – would expire at the end of the calendar year.

GOLD - \$750

1. Recognition in four of South Dakota HFMA’s chapter newsletters, “The Quill Exchange”.
2. Recognition in the South Dakota Healthcare Financial Management Association’s Membership Directory.
3. Recognition on SD HFMA’s web site with a link to your web site. May include corporate logo, organization name and contact information. See www.sdhfma.org.
4. Recognized as a GOLD chapter sponsor at each chapter meeting.
5. Receive newsletters, notice of meeting and membership directory.
6. SDHFMA Educational Seminar Credits – 1 free educational meeting registration (SDAHO excluded), can be used by anyone – they would expire at the end of the Calendar year.

SILVER - \$500

1. Recognition in three of South Dakota HFMA’s chapter newsletters.
2. Recognition in the South Dakota Healthcare Financial Management Association’s Membership Directory.
3. Recognition on SD HFMA’s web site. May include corporate name and contact information. See www.sdhfma.org.
4. Recognized as a SILVER chapter sponsor at each chapter meeting.
5. Receive newsletters, notice of meeting and membership directory.
- 6.

BRONZE - \$250

1. Recognition in two of South Dakota HFMA’s chapter newsletters.
2. Recognition in the South Dakota Healthcare Financial Management Association’s Membership Directory.
3. Recognition on SD HFMA’s web site. May include corporate name and contact information. See www.sdhfma.org.
4. Recognized as a Bronze chapter sponsor at each meeting.
5. Receive newsletters, notice of meeting and membership directory.

About HFMA

HFMA is the nation's leading personal membership organization for more than 33,000 financial management professionals employed by hospitals, integrated delivery systems, long-term and ambulatory care facilities, managed care organizations, medical group practices, public accounting and consulting firms, insurance companies, government agencies, and other healthcare organizations.

Members' positions include chief executive officer, chief financial officer, controller, patient accounts manager, accountant, information management specialist, consultant, and other professionals who seek excellence in the financial management of integrated health systems and other healthcare organizations.

HFMA, through its chapters, regions, and National office, helps members meet challenges by providing professional development opportunities, networking and communicating information and technical data with the ultimate goal being to create a more supportive environment in which members do their business.

The Quill Exchange

Published by the South Dakota Chapter

Healthcare Financial Management Association

3708 Brook Place, Suite 1

Sioux Falls, South Dakota 57106

Newsletter Committee: Joel Aas, Allison Bolger, Gilbert Johnson

Thank you Joel Aas and Cindy Thompson

Joel Aas recently accepted a position at a hospital in Nevada so will be leaving the South Dakota Chapter HFMA in January 2006. Joel has been an invaluable member of the Newsletter Committee providing several articles and the sponsorship profiles for the newsletter for the past two years. In addition he was a great 'rockin' partner!

Cindy Thompson left the chapter in November 2005 and accepted a position outside of the healthcare field. Cindy was also an invaluable member of the Newsletter Committee and was instrumental in creating the membership profiles featured in the newsletter for the past 2 1/2 years.

Thanks goes out to both Joel and Cindy for their time and dedication to the SDHFMA chapter and the Newsletter Committee. You will be missed!

Wanted: Newsletter Committee Members!

Interested in helping with the Newsletter? Help is needed desperately! Please contact Allison Bolger at allison.bolger@mckennan.org or (605)322-7831 if you are interested.