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## President's Message by Maureen Cadwell

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The November South Dakota HFMA meeting is next on November 3<sup>rd</sup> and 4<sup>th</sup> with discussion on tax related items. This meeting will help us all to understand the implications of non-profit status and South Dakota Sales tax on healthcare facilities and looks to be an excellent educational session for all facilities.

As this year progresses our main issue is membership. Our membership stands at 124 as of September 30<sup>th</sup> with 7 new members so far this year but we started with 129 members. We need to continue to recruit members to our organization to share the wealth, so to speak, so if you know of anyone that would benefit from an HFMA membership, please refer them to Renea Tisdall or myself.

National HFMA will be sending out a survey to a sample of our membership. If you receive the survey, please complete and send it back in. We use the survey results for planning our educational programs and other activities for our chapter and need input on what our membership thinks.

Again, I hope to see you at our upcoming SDHFMA conferences and if there are any questions or if you have ideas for what SDHFMA can do for you, do not hesitate in contacting me at [cadwellm@siouxvalley.org](mailto:cadwellm@siouxvalley.org) or (605) 234-7120.

Maureen Cadwell, CHFP  
SDHFMA Chapter President

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**Congratulations to Tim Renelt  
for being elected to serve as HFMA's Region 8  
Regional Executive—Elect!!**

## Meet Senior Member— David Parrott

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David Parrott came to Avera McKennan Hospital seven years ago and currently serves as a project leader there. He says that the best part of his job is the opportunity to interact with the numerous facilities within that Avera system. He and his wife, Kay, are the proud “parents” to Angus, their very spoiled Scottish Terrier.

Dave spent his early childhood in Atlanta and later moved with his family to St. Louis where he grew up and spent most of his life. Having lived in South Dakota for a time now, David says that the best thing about living here is the people.

When he’s not working, David enjoys music. David commented, “Having originally pursued a career in music, it will always be a large part of my life. I am especially into the jazz genre. When I am not immersed into my music, golfing takes over.” He also enjoys traveling. Apparently, he has made it to the Black Hills a time or two since he’s decided that he’d like to build his dream house on about 100 acres of land in the Hills, preferably at the top of the highest peak.

During his 22 year of HFMA membership, David believes that the most valuable aspect of the organization is the networking opportunities. His favorite memories follow that line. He most fondly remembers the social events with the St. Louis group.

David has some good advice for college graduates: “Pursue your dream job or at least a job that you enjoy waking up to everyday.” He followed his own advice for a time in his early career as a musician. That was what he had wanted to do even as a little boy.

Dave’s hope for retirement is to be financially independent enough to play golf five days a week all year. Since the winters in South Dakota do not usually support a twelve month golf season, he will most likely be looking to move south.

Thanks David for the expertise you bring to our HFMA chapter. We’re glad you are a part of our group!

## Meet Member— Renae Tisdall

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Renae is pictured at the Nov 3rd meeting in Sioux Falls....she delivered Nov. 25th!

Hi! I'm Renae Tisdall. I have been the CFO for Mobridge Regional Hospital & Clinics for three years. I am responsible for the financial activity of the hospital, which has 25 critical access beds, as well as three clinics, one attached free-standing provider-based clinic in Mobridge, a provider-based rural health clinic located in Timber Lake, and a free-standing rural health clinic in McLaughlin. Before working at the Mobridge Hospital, I worked at Cahill Schaeferbauer & Associates, a local accounting firm where I completed corporate, individual, and partnership tax returns, did some bookkeeping, compiled financial statements, and took care of other accounting duties. I was drawn to healthcare only because there was an opening for my position, and I was ready for a change from the tax world. When I applied for this position, I had no idea what I was getting myself into. All I knew was that it was a great opportunity for me personally and professionally and that I needed to try. Try I did and I absolutely love working in healthcare finance. Things are changing all the time and you have to adapt to these changes in order to survive. Everything happens for a reason and things always seem to work out. I love the satisfaction of getting financials done every month. I love to analyze and compare to past months and project what the future is to bring. Even when the numbers are not what any finance officer likes to see, it is great to know that you have the challenge and opportunity to improve the financial condition of the organization.

I am a SD native. I love the rural area and the part of SD that I live in. We don't have to deal with traffic and the hustle bustle of city life. I am not known to be a very patient person so I can't imagine that I would handle the hour-long commutes to work that some people deal with. I love that my kids can grow up in the same sort of atmosphere that I had, and I hope to teach them the same small town values that I learned while I was growing up. I grew up on a farm in a small town of roughly 500 people and now live on a farm outside of Selby. The population of Selby is just short of 700 people. When I was growing up, the first thing that I remember visioning for my future was going into some sort of business. As a thirteen year old, my family owned and operated a seasonal drive-in that served the traditional summer food. My younger sister and I operated the drive-in for five years and sold the business the year that I left for college. This was a huge opportunity for both my sister and I as it taught us about financial and personal responsibility, leadership, and management. Now that I'm "all grown up," I am married to a farmer and we have two children; a five year old daughter named Charlie Rose and a two and a half year old named Carter. We are expecting a third child at the end of November. We are anxiously awaiting his arrival. I came from a family of six children-four girls and two boys. My poor parents! That's all I have to say. I don't know how they dealt with all of us. They had to put up with three girls before they got their calm little boy. The second son was about as out of control as the three older sisters were. The baby of the family seems to get whatever she wants because I think that my parents are just sick and tired of dealing with teenagers!

I went to college at Black Hills State University and absolutely love the Spearfish area. It is a small town with the Black Hills sights. If I could build my dream home, it would be off in a desolate area of the hills with a stream of running lake water going through my yard. I did not get a creative brain, so someone would definitely have to design and decorate a "dream" house for me. Otherwise, in everyday life, I enjoy spending time with my family. Even though we don't have the hustle bustle lifestyle of a city, it seems as if we are always on the go. We enjoy camping, boating, and skiing during the summer. This past summer I was water skiing at the end of July when I was five months pregnant. Not too many people were happy with me after I told them what I was doing. I am very interested in all sports so we are at most of the home sporting events. My daughter just started kindergarten and she loves going to volleyball games. She fake plays the game as she imitates one of the players on the floor in the bleachers. Usually we have to sit where there isn't a big crowd so she has enough room to do "the moves." I also

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## Meet Member— Renae Tisdall Cont.

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enjoy bookkeeping as that was my past work history. I keep books for our farm and for a few other farmers in the area. This allows me to keep up on current tax law changes for family farm corporations. I would have to say that my favorite fall activity involves the hunting season. I do not - and will not ever - participate in the actual activity of hunting, but I do enjoy the company that we seem to get every year and the cooking, cleaning, and visiting associated with this company. My husband's family travels from Colorado every year and it is always nice to see them.

As for our state association, I was drawn to HFMA basically as soon as I started my position at the hospital. I did not have any hospital-related experience and I knew that I needed to dig in and learn as much as I could about the opportunities and challenges in healthcare. HFMA was and still is a wonderful resource for me in achieving this knowledge. Being involved with HFMA has helped me grow in my new profession as a hospital and clinic CFO. The educational opportunities have been a very valuable resource in learning the in's and out's of reimbursement, cost reporting issues, leadership, and a wide variety of other hospital and clinic-related issues. The networking opportunities have also been very valuable in being able to share concerns with others that know exactly what you are going through. I have met so many people through this organization and every one of us are resources for each other. I don't feel as if anyone wouldn't have time to sit down and visit about the hot topic going on in healthcare. The rules and regulations are constantly changing. Being involved in HFMA helps keep all of us updated with these changes.

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## THANK YOU 2005 PLATINUM SPONSORS!

Advanced Asset Alliance

Eide Bailly, L.L.P

Quality Reimbursement Services

Rapid City Regional Hospital

# SDHFMA SDAHO Business Meeting

Rapid City, SD 09/22/05

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**Meeting was called to order by Maureen Cadwell at 3:05 P.M on September 22, 2005.**

Members present: Bryce Pattison, Tom Loff, Anne Christiansen, Maureen Cadwell, Julie Norton, Will Flett, Dalton Huber, Allison Bolger, Renae Tisdall, Pat Clark, Mike Healy, Cindy Townsend, Debra Heupel, Jodie Mitchell, Marcia Olson, Ken Trammell, Joel Aas, John Wodzinski, Allan Berreth, Dave Timpe, Jim Frank, Paul Gerhart, Bob Bohm, Jeff Sandene, Brian Bertsch

1. **Minutes of Planning Meeting – Secretary, Julie Norton.** Julie noted that the minutes of the strategic planning meeting were published in the June 2005 newsletter. Bob Bohm motioned that the minutes for the strategic planning meeting be approved. Jim Frank seconded the motion. Motion carried.
2. **2004-2005 Financial Review – Treasurer, Anne Christiansen.** Anne reviewed the balance sheet and income statement for fiscal year 2005 and noted that due to a successful year of programming, we had net income of \$9,799 compared to a budgeted loss of \$3,000. Due to this success, cash continued to increase and we finished the year with assets of \$50,814 of which \$49,851 was in cash and investments. She indicated the financial review for fiscal year 2005 had been completed and commended Julie Norton for her efforts as treasurer. Mike Healy motioned to approve the financial statements as stated. Jim Frank seconded the motion. Motion carried.
3. **2005-2006 Budget – Treasurer, Anne Christiansen.** Anne reviewed the budget for FY 2006. Expenses were increased for education meetings as we stress the importance of high quality programming for our members. Included in the budget is \$2,000 for completing a history project to ensure our history is documented and up to date. Due to this expense, a loss of \$2,000 was budgeted for FY 2006. Brian Bertsch motioned to approve the budget. Motion seconded by Tom Loff. Motion carried.
4. **Treasurer Report – Treasurer, Anne Christiansen.** Anne reviewed the results through August. The summer meeting revenue was \$2,525 which was under budget by \$475. Expenses related to the meeting were \$980 which was favorable to budget by \$519. We have incurred \$3,247 in officer travel due to timing of ANI attended by Brian Bertsch and the Fall President's meeting attended by Maureen Cadwell and Bryce Pattison. Year to date we have a loss of \$1,820 due to the timing of the travel.
5. **2005-2006 Strategic Plan – President-Elect, Bryce Pattison.** Bryce began by commending the Directory committee for the high quality directory they distributed. Bryce reviewed the Strategic plan, specifically the performance measures for our goals. One of the performance measures is to have 2 new certified members and it was noted that Jim Frank has passed the Core exam. Jim was commended for his achievement. Jim encouraged others in the group to take the exam and indicated the study guides were a good tool. Bryce indicated we will continually track against the performance measures throughout the year.
6. **Committee Reports**
  - a. **Program – Tom Loff.** Tom reviewed the 3 education sessions held to date. The Eide Bailly Symposium was held in June, the Summer meeting in Chamberlain was held in July and also SDAHO. The next meeting is scheduled for November 3 and 4 in Sioux Falls at the Ramada Inn. The draft agenda has been completed and will be sent out next week. The topics for the meeting revolves around tax issues for non-profits and healthcare. Naomi Horsager with Eide Bailly will be the main speaker addressing IRS hot topics and 990 reporting concerns. Doug Lyons will present on Community Benefit tracking and reporting. Dan Bacastow will speak on tax exempt financing and Jo Riley will present on state tax issues.
  - b. **Newsletter - Allison Bolger.** Allison indicated the June and August newsletters have been published. She commended Joel Aas for submitting articles and Cindy Townsend and Gil Johnson for their assistance in getting the newsletters completed. Allison was commended for her work on the newsletter in making it a great publication.
  - c. **Membership – Renae Tisdall.** Renae reported that we have 120 members as of August 31<sup>st</sup>. We are working on increasing our numbers to obtain our goal of 135 members.
  - d. **Sponsorship – Mark Thompson.** Renae Tisdall reported that Mark is looking at each level of sponsorship and potential changes to the structure. In addition, we are investigating the potential of utilizing website links for our sponsors rather than printing their ads in our directory.
  - e. **Membership Directory – Cindy Thompson.** Cindy was unable to attend, but the directories were available and

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# SDAHO Business Meeting Minutes Cont.

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(Continued from page 6)

distributed at the meeting. The committee was again commended for their work and for getting them completed so timely.

- f. **PR/Website – Tina Horner.** No report
- g. **History and By-Laws – Dave Timpe.** No report. Allison Bolger asked who was starting the history project that was budgeted. It was recommended that the committee look at what we need to do to archive our history.
- h. **Certification – Tim Renelt.** Tim was unable to attend, but it was noted that Jim Frank passed the exam. Maureen Cadwell recommended that we present what it takes to take the exam at a Spring Symposium session.
- i. **Financial Review – Paul Gerhart.** No report.

**Founders Points – Stan Knobloch.** Stan was unable to attend, but it was noted that points were submitted by Stan and awards were distributed earlier in the day at the awards luncheon. Lisa Hagberg will be inducted into the Platinum level.

**7. Fall President's Meeting – Maureen Cadwell and Bryce Pattison.** Maureen and Bryce both attended the Fall President's meeting and noted it was a great meeting and a successful year for our chapter. Maureen reported that Tim Renelt was elected as our Regional Exec-Elect. It was noted that HFMA National Board of Directors is focusing on recruitment and retention and if anyone is interested in seeking a national position with HFMA, Maureen would be happy to meet with them. At LTC national will be looking at changing the format of some of the meetings. She also reported that metrics were reviewed at the meeting and these were reviewed at the strategic planning meeting. Bryce reviewed the region map listed in the directory and noted that the President's meeting includes Region 8 which included North Dakota, Minnesota, Iowa, Missouri, Kansas and Nebraska. This was a great opportunity to share best practices. Maureen reviewed some suggestions from the meeting including putting together a 2 year calendar of events, creating a social committee, and looking at the opportunity to put together a Region 8 program (although it was questioned whether this would be well attended).

**8. Awards Presentations – Brian Bertsch and Maureen Cadwell.** Brian presented the awards that our chapter received at ANI this summer. South Dakota received 4 awards and he commended the chapter for our efforts. The following awards were presented:

- a. **Gold Award of Excellence for Education** – presented to Bryce Pattison for his efforts as Program Chair last year
- b. **Gold Award of Excellence for Certification** – presented to Tim Renelt for his efforts as Certification Chair last year
- c. **Yerger Award for Outstanding Performance in Innovation** – presented to Maureen Cadwell and Tom Loff for their efforts in developing our website
- d. **Yerger Award for Member Service** – Given for Long Term Care Program and presented to Bryce Pattison for his efforts as Program Chair last year

Mike Healy asked how many awards were given out nationally. Brian responded that several chapters do not receive anything. We submitted 2 Yerger awards and won for both. Bryce added that some chapters are very large and can hire others to run the chapter and write Yerger applications. We are a true volunteer chapter. Dave Timpe added that South Dakota was in the top tier nationally for programming. Tom indicated that Bryce had been selected to speak on best practices for programming for HFMA.

Bob Bohm motioned and Mike Healy seconded to adjourn the meeting. Meeting was adjourned at 3:50 p.m.

# 2005 Annual SDAHO Convention

## Exhibit Show and Social



L to R: Al Berreth, Bryce Pattison, John Vetsch, Mark Thompson



L to R: Cindy Townsend, Tom Loff



L to R: Mark Miller, Brian Bertsch; Paul Gerhart



L to R: Joel Aas, Julie Norton



L to R: John Wodzinski, Brian Bertsch; Mike Healy



L to R: Mark Thompson; Dave Goehring; Al Berreth; Pat Clark

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## About HFMA

HFMA is the nation's leading personal membership organization for more than 33,000 financial management professionals employed by hospitals, integrated delivery systems, long-term and ambulatory care facilities, managed care organizations, medical group practices, public accounting and consulting firms, insurance companies, government agencies, and other healthcare organizations.

Members' positions include chief executive officer, chief financial officer, controller, patient accounts manager, accountant, information management specialist, consultant, and other professionals who seek excellence in the financial management of integrated health systems and other healthcare organizations.

HFMA, through its chapters, regions, and National office, helps members meet challenges by providing professional development opportunities, networking and communicating information and technical data with the ultimate goal being to create a more supportive environment in which members do their business.

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### The Quill Exchange

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Sioux Falls, South Dakota 57106

Newsletter Committee: Joel Aas, Allison Bolger, Gilbert Johnson, Cindy Thompson

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## Please Meet: Past SDHFMA President, Dave Goehring



We are happy to report that Past President, Dave Goehring, has been found! He was seen socializing and attending meetings at the 2005 Annual SDAHOC Convention held Sep. 21-23 in Rapid City, SD. He is pictured with Anne Christiansen. Nice to see you Dave!