

April 2006



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President's Message by Maureen Cadwell



I began my membership with HFMA in October of 1998 and since that time have experienced so much that it is hard to put it on paper. As a new member, I found the meetings very beneficial both in content as well as the opportunity to meet my peers in the healthcare finance arena. When given the opportunity to be on a committee, I chose Public Relations and began taking pictures at the meetings. This was an easy way to begin the process of knowing the organization, as well as having Allison Bolger say, "Take pictures at the social and show us having fun", which I did of course.

Then, when given the opportunity to be on the board of directors, I again said sure, why not. This, again, gave me the chance to get to see the chapter work and provide input into where we could emphasis areas for improvement and information that we, as finance people, need education etc.

Then the e-mail came asking for persons interested in being an officer. I responded and although I don't know this for sure, I assume I was the only person interested so then I became Treasurer. I remember the night well when Brian Bertsch said that I won a trip to Puerto Rico, which was where LTC (Leadership Training Conference) was going to be held the next year.

I cannot speak enough about the benefits this organization has given me in friendships, colleagues, and of course trips. Every one of the trips has memories that I will not forget and the friendships with each of you has been tremendous. The South Dakota Chapter is and always will be tops in my book and even though I know I will be in other organizations throughout my career, you all need to know, this has been the best experience of my life thus far. I view all of you as friends and look forward to continuing to visiting with you and taking part in the excellent educational and networking opportunities that the SD Chapter of HFMA provides.

Lastly, you need to know that this chapter is in very good hands. The officers and board that is in place for this next year is great to work with and they will provide the top level of service that we all know is here.

Keep in touch and we will see you all around

Maureen Cadwell, FHFMA

Meet New Member— Debbie Pullman



Debbie pictured with her husband, Tim

Hi, I am Debbie Pullman from Hand County Memorial Hospital in Miller, SD. My husband Tim works in Pierre so we play the commute trip on a regular basis. I grew up on a farm north of St. Lawrence, the youngest of 3 girls. I grew up spending the summers on the tractors working for my father. 4-H was an important part of growing up in my family also, so summer was also spent working with cattle, and preparing for Achievement Days.

HCMH is a 25 bed Critical Access Hospital, which includes a 15 bed skilled swing bed. We also have a 23 bed attached assisted living. HCMH has a management contract with Avera St. Luke's. Space is rented to Avera Hand County Clinic, Vision Care and other specialty outreach physicians.

My first job at the Hospital was when I was in high school; I mowed the lawns and painted for one summer. In March 1980, which is really a long time ago, I started in the business office. I produced IP & OP bills. At that time, a patient would get their hospital bill on a small half sheet of paper that was hand written. Producing a patient bill was much different than it is now.

Through the years, my title has changed a few times, but the core of the work remains the same. Currently, my title is 'Director of Finance'. I have been in that position for about 7 months as our facility reorganized to focus on the future. As Director I am

responsible for AR, AP, GL, HR, Materials Management, Budget, Telehealth, & Payroll. As all of you are aware, keeping on top of all of these, is more than a full time job, and requires good co-workers.

When asked where we would build a dream house, I had to really think about it. We enjoy traveling and fishing as hobbies, so it would need to be somewhere where we can do both. We enjoyed Hawaii on vacation, so that would be a definite possibility and where the fish are biting. Miller, South Dakota isn't so bad either, we can drive to the River. Home is where you make it.

I would highly recommend HFMA to anyone in the finance area of healthcare. There is so much knowledge in the membership of everyone. If I have something I don't understand I can rely on someone I have met at HFMA who may be able to help me out. There are times we get too busy and don't think we can attend a meeting, but once you arrive at the meeting, you know it is worth the time. It is a time to rejuvenate and learn.

Some of you who have been around the South Dakota chapter for a period of time will be wondering how is Debbie Pullman considered a new member when she has been around for years? Debbie is a new member because she let her membership lapse for a couple years and she recently reinstated it.

We are excited to have you back as a member Debbie!!

Meet Senior Member— Pat Clark



Patrick Clark left the Milwaukee Road Railroad to become the CFO of Avera Queen of Peace Hospital in Mitchell, SD in January of 1980. Avera Queen of Peace Hospital was St. Joseph Hospital until a consolidation with Methodist Hospital and a subsequent name change in 1991. Gradually his position has evolved to include administrative duties resulting in his title being changed to Senior Vice President & CFO in the mid 1990's. Pat believes the best part of his job is to be blessed by being associated with a great group of capable co-workers. Together, they have established many stretch goals and accomplished most of them.

Pat's wife, Bobbie, who was the one who noticed the job posting at St. Joseph Hospital so many years ago while working as an RN, is a former nursing home administrator. She retired for a couple of years and is now back to work with the American Cancer Society. Pat's family also includes: Daughter - Hilary, a BSRN who is currently a stay at home mom caring for three daughters while her husband finishes a radiology residency in Omaha. Son - Jordan, BS and MA degrees from USD and is a commercial leasing agent in Omaha.

Pat is a native South Dakotan whom was born in Mitchell at St. Joseph Hospital in a unit only a couple of hundred feet from his current office. He enjoys the change of seasons, rural environment, reasonable cost of living, and the hardworking honest and friendly people in South Dakota. Pat's home for the past 20 years likely doesn't qualify as a "dream house" but it is in a pleasant location overlooking the Firesteel Valley. He and his family are content in their present home but may consider building a summer cabin in the Black Hills after retirement.

Pat's hobbies and interests include travel. He and Bobbie have had the opportunity to journey outside the USA on seven occasions, most recently to Egypt. There are still many parts of the planet they want to visit. Other hobbies include trapshooting, reading, walking, fishing, and hunting. His favorite activity is pheasant hunting.

Due to not having a healthcare background when he joined the industry in 1976, the education and networking opportunities available through HFMA were a tremendous draw for Pat to HFMA. He also had the good fortune of being accepted into the second class of the Executive Graduate Program in Healthcare Financial Management, which was jointly developed, by HFMA and the Kellogg Foundation. This program gave Pat a great introduction into healthcare finance and got him started in graduate studies that eventually led to a MBA degree.

Pat feels, as most of us do, the most valuable assets of HFMA are the "HFMA members"! The contacts and friends he has made through HFMA on a state and national level have played a very key role in his personal and professional development. HFMA would like to Thank Pat Clark for being a FANTASTIC Senior Member!!!

SDHFMA Spring Symposium Business Meeting

Radisson Encore Inn, Sioux Falls, SD—3/22/06

Meeting was called to order by Maureen Cadwell at 6:10 p.m. on March 22, 2006.

Members present: Brian Bertsch, Phyllis Birk, Robert Bohm, Allison Bolger, Maureen Cadwell, Anne Christiansen, Lisa Hagberg, Michael Healy, Christina Horner, Stanley Knobloch, Thomas Loff, Michael Miller, Rita Blasius, Julie Norton, Bryce Pattison, Brian Pederson, Timothy Renelt, David Timpe, Cindy Townsend, J. Ken Trammell, Ron Wayman, John Wodzinski, Jeff Sandene, Paul Gerhart, Deb Heupel, Jodie Mitchell, Marcia Olson

1. **Board & Treasurer Elections.** Mark Thompson and Stan Knobloch were acknowledged for their service to the board. The 2 new board members are Rita Blasius and Jeff Sandene. Elections were held for the Treasurer position. Nominated were Stan Knobloch and Mark Thompson. Ballots were distributed.
2. **Minutes—November Meeting.** Julie Norton distributed the minutes of the November board meeting. Phyllis Birk motioned to approved the minutes. Stan Knobloch seconded. Motion carried.
3. **Treasurer Report.** Anne Christiansen distributed the Financial Statements. The February program meeting was successful. The Chapter neeted \$500 on the fall meeting and \$3,600 on the February meeting. Remaining expenses include LTC. The Financials look good and cash has increased to \$54,800. Bob Bohm motioned to accept the financial statements. Stan Knobloch seconded. Motion carried.
4. **2005-2006 Strategic Plan.** Bryce Pattison reviewed 2 goals from the strategic plan.

Goal #1—Provide quality, affordable education and networking opportunities to meet members' needs and expectations.

As of today, we have accomplished those goals based on positive feedback on the surveys.

Goal #2—Promote recruitment and retention through greater involvement of membership.

Bryce will address this goal during the membership report.
5. **Committee Reports.**
 - a. **Program—Tom Loff.** Tom thanked Julie Norton for her efforts on the February meeting. The evaluations on the February meeting were among the highest we have seen. Diane Atchinson was again rated very high this year. He also thanked the committee for their efforts on the Spring Symposium—specifically Maureen Cadwell, Mark Thompson, Gilbert Johnson, Bryce Pattison, Jim Frank, Anne Christiansen, Dave Timpe, Julie Norton, and Phyllis Birk. He noted they are in the process of discussing the SDAHO conference.
 - b. **Newsletter—Allison Bolger.** Allison reported that her last newsletter for the year will be sent next month. She is working on getting newsworthy information. She requested volunteers for the committee to assist in writing articles.
 - c. **Membership— Bryce Pattison.** In Renae's absence, Bryce reported on membership. The South Dakota HFMA Chapter 2005-2006 membership count began at 129 active members. As of February, 2005, our current membership total is 131. We had thirteen new members join our SD chapter since May 1, 2005. In July, 2005 we lost our biggest share of membership, a total of 15 members did not renew their membership. Several of these non-renewals were contributed to members who have moved out of state or who are no longer in health care. Our membership growth is at 1.55%. Our new membership retention is at 73.0%. We are close to attaining the Bronze award in both of these categories. Allison recommended that we look at promoting dues relief. Discussion ensued on some new members.
 - d. **Sponsorship—Anne Christiansen.** Anne reported in Mark's absence, that we have received \$8,500 in sponsorships from 18 vendors.

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SDHFMA Spring Symposium Business Meeting cont.

(Continued from page 5)

- e. **Directory**-No report.
 - f. **History—Ken Trammel.** Ken reported that the Committee has met a few times and are working on what we want to do on the website regarding Chapter history.
 - g. **Website and PR—Tina Horner.** Tina reported that the committee has worked to ensure that the information is accurate. Platinum and gold sponsors will get a direct link to their websites and will add their logos. They have reviewed the links to ensure they work. With history, the goal is to make a historical document. Information will include 7 chapters on our history written by Robert Shelton. The committee is working on the gap from 1995 to current. Tina requested if we have any pictures to send to her as they want to include a photo gallery.
 - h. **Certification—Tim Renelt.** Maureen reported that this year 3 people have been certified. Jim Thurm (pass 2) and Maureen Cadwell. Tim indicated that there are a few more interested. He reported that we have several proctors around the state. The SDHFMA has the study guides available.
 - i. **Financial Review**—No report.
 - j. **Founders Points—Stan Knobloch.** Stan reminded the group that 2 years ago the system changed. He encouraged everyone to participate to gain points.
6. **LTC Attendees:** Bryce indicated that LTC is great education and provides good networking for our leaders. Attending will be Tom, Bryce, Julie, Anne, and the new treasurer. This year we would also like to have the Newsletter chair attend, as LTC as a lot of educational opportunities for the newsletter. WE have a great newsletter program and this would enhance it. We have done this in the past. We do have a healthy treasury which would allow for this. Bryce made a recommendation that we allow the newsletter chair to attend. Dave Timpe seconded. Dave asked if we would send the incoming newsletter chair. This year it would be Allison. Allison commented that since this is a 2 year commitment, it would be every other year. Tim recommended we also send the incoming chair next year. Dave commented that the LTC leader on this is highly recommended. Motion carried.
7. **Yerger Applications:** Maureen reported that Tom is writing 2 applications, one on the Spring Symposium in connection with ACHE and another on Theming our meetings. Allison is writing one on member communication. Tim Renelt let the group know that he would be willing to review the applications as he has judged these in the past. Dave Timpe asked if we should submit one for the history. Maureen asked if Tina and Ken would draft one this week. After discussion, it was determined that it will be considered next year, if not this year.

Maureen announced that Mark Thompson has been elected as the new Treasurer. Tom Loff moved to approve the nominations for the Board. Anne Christiansen seconded. Motion approved.

Bryce introduced the new Board members whose terms will begin June 1st: Rita Blasius and Jeff Sandene. Bryce also mentioned that Tim Renelt is a regional exec-elect.

8. **Awards:** Bryce Pattison presented the following awards for service this past year:
- Stan Knobloch – Founders Points Committee Chair
 - Paul Gerhart – Financial Review Committee Chair

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SDHFMA Spring Symposium Business Meeting cont.

(Continued from page 6)

Tim Renelt – Certification Committee Chair
Ken Trammell – History/Bylaws Committee Chair
Tina Horner – PR/Website Committee Chair
Cindy Thompson – Directory Committee Chair
Mark Thompson – Sponsorship Committee Chair
Renaë Tisdall – Membership Committee Chair
Allison Bolger – Newsletter Committee Chair
Deb Heupel – Job Referral Committee Chair
Ann Christiansen – Treasurer
Julie Norton – Secretary
Tom Loff – Program Chair & Vice President
Bryce Pattison – President Elect
Maureen Cadwell – President
Jim Frank – Board of Directors
Bob Bohm – Board of Directors

Maureen thanked everyone for their volunteerism over the past year.

Bryce presented Maureen with a plaque for her efforts as President this last year.

Bob Bohm motioned to adjourn, Stan Knobloch seconded. The meeting was adjourned at 6:55 p.m.

Submitted,

Julie Norton, Secretary



L to R: Maureen Cadwell, Bryce Pattison

Photos from Spring Symposium, March 22—24, 2006



Lisa Hagberg was inducted into the Platinum Club after the business meeting on March 22, 2006



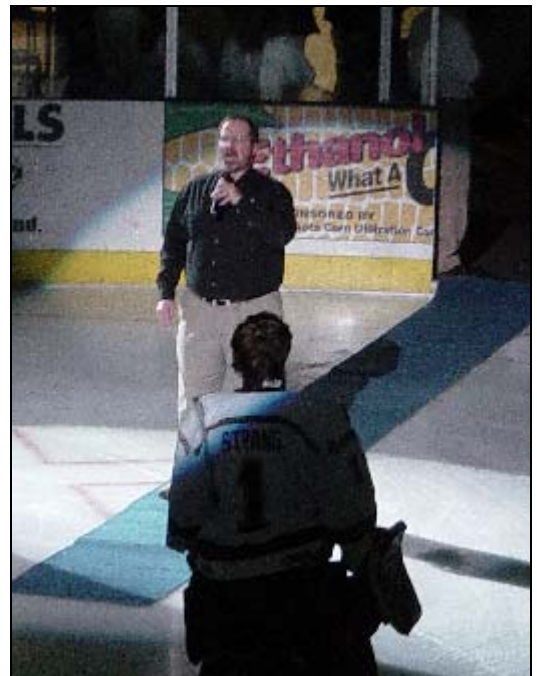
Enjoying the Stampede hockey game held March 23, 2006

L to R: Cindy Townsend, Marcia Olson, Jodie Mitchell



Forum was presented on March 23, 2006 on the Future of Healthcare Financing.

L to R: Members of the forum: Jeff Sandene, Tom Rasmusson, Randy Bury



Tom Loff sang the national anthem at the Stampede hockey game on Thur, March 23, 2006

South Dakota HFMA

Balance Sheet

February 28, 2006

	<u>February 28, 2006</u>	<u>May 31, 2005</u>
Assets		
Cash	\$29,552.28	\$25,114.23
Prepaid Expenses	—	962.90
PrimeVest Investments	25,271.06	24,736.64
Total Assets	<u><u>54,823.34</u></u>	<u><u>50,813.77</u></u>
Liabilities and Net Assets		
Liabilities		
Accounts Payable	0.00	778.80
Unrestricted Net Assets		
Opening Balance Equity	50,034.97	50,034.97
Net Income	4,788.37	0.00
Total Unrestricted Net Assets	<u>54,823.34</u>	<u>50,034.97</u>
Total Liabilities and Net Assets	<u><u>\$54,823.34</u></u>	<u><u>\$50,813.77</u></u>

Looking for SDHFMA pictures from the past!

We would like to add a photo gallery to the SDHFMA website and include pictures from the past...so if you have any pictures please send to:

Tina Horner

Avera McKennan Hospital

800 E. 21st St

Sioux Falls, SD 57105

Massachusetts to Mandate Health Insurance for All Residents

By July 2007, Massachusetts will have universal health coverage if Gov. Mitt Romney signs an historic bill as expected, reports the Boston Globe. The bill places responsibility on both individuals and businesses to reduce the number of uninsured persons in the state by 90% to 95%. Businesses that do not offer health coverage to their employees will be taxed \$295 per employee, and individuals who do not have insurance will lose their personal tax exemption and eventually be charged half of the least expensive premium as an annual fee. The legislation also expands the state's Medicaid program for children; provides free health insurance or coverage on a sliding scale for 207,500 people; allows businesses and individuals to purchase insurance with pre-tax dollars; and creates more low-cost plans. Without legislation to reduce the number of uninsured residents, Massachusetts would have lost a \$385 million federal Medicaid subsidy.

"The state government in Massachusetts accomplished what Washington too often only talks about-- providing insurance for a bulk of the uninsured in that state," commented Richard L. Clarke, DHA, FHFMA, President and CEO of HFMA. "They did it by bringing together key leaders from government, business, advocacy groups, payers, and providers to agree on a proposition that smooths out the burden among these groups. What a refreshing example of government leading."

Healthcare Leaders Praise Cooperation in Massachusetts Legislation

Healthcare leaders were overwhelmingly positive in reaction to Massachusetts legislation to mandate near-universal health insurance coverage for the state. "The state government in Massachusetts accomplished what Washington too often only talks about--providing insurance for a bulk of the uninsured in that state," said Richard L. Clarke, DHA, FHFMA, president and CEO, HFMA. "They did it by bringing together key leaders from government, business, advocacy groups, payers and providers to agree on a proposition that smooths out the burden among these groups. What a refreshing example of government leading."

Paul B. Ginsburg, PhD, president, Center for Studying Health System Change, told HFMA News that he, too, was impressed by "the political accomplishment of getting this compromise among different stakeholders with different ideologies." In addition, he highlighted the law's "very important and somewhat untested approach of requiring individuals to have health insurance coverage."

Karen Ignagni, president and CEO, America's Health Insurance Plans called the legislation a "path-breaking attempt to apportion responsibility for expanding access among all stakeholders." And Stuart H. Altman, PhD, professor of health policy at Brandeis University, was quoted in The New York Times calling the plan "a pretty moderate approach...not a typical Massachusetts-Taxachusetts, oh-just-crazy-liberal plan."

Two-Thirds of Physicians Oppose Pay for Performance: Survey Findings

A survey of 2,726 physicians found that 62% do not support the push to publicize performance of healthcare providers and link Medicare payments to quality via pay-for-performance arrangements. The survey, conducted by healthcare market research company HRA Research, also revealed that 41% of the doctors do not believe that the 100-plus standard measures of performance that the AMA will develop as a result of an accord with Congress will result in improved quality of care. And 92% said that they believe specialty medical societies should be given the responsibility to craft these measurement criteria within their areas of expertise. Nearly half the physicians said they've witnessed insurance companies, consumer groups, and large employers request information on quality of care.

All Final HIPAA Administrative Simplification Regulations Posted

An updated unofficial version of the HIPAA Administrative Simplification Regulation Text, which includes all the final HIPAA Administrative Simplification regulations, has been posted on HHS Office for Civil Rights web site (<http://www.hhs.gov/ocr/hipaa/>); see the "What's New" section. The document includes the final HIPAA Administrative Simplification Enforcement Rule published on February 16, as well as the HIPAA Administrative Simplification rules administered by CMS.



About HFMA

HFMA is the nation's leading personal membership organization for more than 33,000 financial management professionals employed by hospitals, integrated delivery systems, long-term and ambulatory care facilities, managed care organizations, medical group practices, public accounting and consulting firms, insurance companies, government agencies, and other healthcare organizations.

Members' positions include chief executive officer, chief financial officer, controller, patient accounts manager, accountant, information management specialist, consultant, and other professionals who seek excellence in the financial management of integrated health systems and other healthcare organizations.

HFMA, through its chapters, regions, and National office, helps members meet challenges by providing professional development opportunities, networking and communicating information and technical data with the ultimate goal being to create a more supportive environment in which members do their business.

The Quill Exchange

Published by the South Dakota Chapter

Healthcare Financial Management Association

3708 Brook Place, Suite 1

Sioux Falls, South Dakota 57106

Newsletter Committee: Allison Bolger, Gilbert Johnson, JJ Linn

Looking for Volunteers

Looking for volunteers to serve on committees for the upcoming year, June 1, 2006—May 31, 2007.
We need help on the following committees:

Program

Newsletter

Membership

Sponsorship

Membership Plan/Directory

History and By-Laws

If you are interested on serving on a committee, please contact Bryce Pattison (President 2006-2007) at bpatt@aaa-coll.com or 605-978-9666.