Hello, BJ. As we enter the 2013-2014 year for the South Dakota Chapter of Healthcare Financial Management Association (HFMA), we’ve been challenged to do whatever it takes to meet the challenges facing health care finance in order to ensure the viability of our nation’s health care delivery system into the future.

At the HFMA Annual National Institute (ANI) in Orlando, Steven Rose, current chairman of HFMA and CFO of Conway Regional Health System in Arkansas, delivered the message and stressed the importance of doing "whatever it takes" to improve the health of organizations in the industry. The attitude of doing “whatever it takes”
January 23rd & 24th, 2014
Winter Meeting at Cedar Shores
Chamberlain, SD

March 26th—28th, 2014
Spring Symposium
Sioux Falls, SD

Doing Whatever It Takes

"After attending the National Leadership training conference I was inspired by speaker Steve Rose with his motivational encouragement to all members on “Whatever it Takes”. Check out his article in the national HFMA website. You won’t be disappointed!"
- BJ Dvorak

change to American healthcare in several generations."

We continue to have a proud HFMA Chapter in South Dakota and we are eager to face the challenges of a reformed health care delivery system. Certainly everyone across our state and region will face questions of where the money will come from as payment systems change. We will also face uncertainty and unrest in trying to take costs out of the system, but it is clear that we must do what it takes, whatever it takes, to rebuild a system that will be able to last well into the future.

The South Dakota Chapter has done a great job in past years of being an indispensable resource for health care finance and carrying out the mission of HFMA in our geography. We have much to be proud of. I would like to extend appreciation and acknowledge the successes our Chapter had during the 2012-13 year. I would like to congratulate Rita Blasius, Program Chair, and the entire program committee for receiving the Charles F. Mehler Gold Award for Education. We were also able to collaborate with the Iowa, Minnesota, and Nebraska Chapters in receiving a Helen M. Yerger Award for an education workshop titled " Nursing and Finance: Partnering to Improve the Value Equation." This meeting gathered over 200 finance and nursing leaders and the meeting received high praise for its ability to collaborate with other organizations in addressing issues facing the industry. An additional award went to Teresa Mallett and the Membership Committee, which was recognized for a Bronze Level Award for Membership Growth and Retention. Congratulations SDHFMA!

After another successful year for the South Dakota Chapter, our leadership team is ready to continue that success. As we prepare for the 2013-2014 year, I would like to thank the Past-Presidents of the South Dakota Chapter that I’ve been able to serve with the past several years including Julie Norton, Anne Christiansen, Mark Thompson, Stan Knobloch, and most recently Renae
Member

Guess which of the Board Members was actually in the center of a tornado and it was caught on Video.

The winner will receive a $10.00 Gift Card to Starbucks!

Be the first to email the Newsletter Editor:
bj@eprovidersolutions.com
Please put HFMA URGENT in the Subject of the email.

“When I was 16 years old I was working on the family farm, driving a tractor in the field. It was a really humid day and in a matter of minutes, the entire tractor was shaking and getting pounded with hail, rain, wind, rocks and tree limbs. It lasted about 2 minutes. I found out afterwards that a tornado landed on top of the tractor I was in. Our neighbor caught it all on video. It was pretty cool.”

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A special thanks goes out to these incredible companies for their generous support.

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Chapter in great standing. I’m confident our Chapter will continue to be a great resource for our members and provide necessary education and knowledge sharing in these uncertain times. Our leadership team is ready for the challenge of doing what it takes for the South Dakota Chapter to have great accomplishments again this year.

Geoff Knobloch - President
South Dakota Chapter HFMA

Whatever It Takes

From the Editor BJ Dvorak

“Whatever It Takes” is the national theme for HFMA for the current year so I want to introduce myself as the Newsletter Editor by telling you my story of doing “whatever it takes”. A couple years ago I bought a sewing pattern and some adorable material to make my granddaughter a coat. I decided her 4th birthday was the perfect occasion to give her this coat so I started my project. Unfortunately the material was way too heavy to sew on my sewing machine and I contemplated giving up. However, at an early age it was instilled in me that you cannot just give up but instead have to do “whatever it takes.” I am so glad that I did—plan B turned out to be very rewarding on multiple levels. I decided to sew it all by hand and I started working on it every time I went to visit my mother. She taught me to sew at an early age and is no longer able to do so due to a stroke. When I finished the project she felt like she had done it along side of me and suggested that we take a picture with the finished product. Not only did we end up with a coat, but also the matching hat and leggings. As you can see my beautiful granddaughter received it on time for her 4th birthday. I
Granddaughter because I did “Whatever It Takes”.

I hope you will join me for the next year of HFMA and encourage you all to do “Whatever it Takes” during this year of transition and so many changes. In the end, I hope we can all find the joy in what we have accomplished. I look forward to hearing many more stories of members doing “Whatever it Takes” in the coming editions of the newsletter so stay tuned!

Spotlight on a New Member

Duane Everding – Brookings Hospital

If you knew 5 years ago what you knew now about your position what advice would you give to someone just starting?

– Make a plan. There are so many exciting facets and technology driven ideas that can be performed in a business office, that it’s easy to become distracted and lose
What is the hardest aspect of your position?
– The hardest aspect is all of the changes that come with being in healthcare. Insurance changes are a big struggle to keep up with in today’s market.

What is the most rewarding aspect of your position?
– The most rewarding part of my job is helping patients find solutions to healthcare payment issues. In the world we live in today, people are struggling to make ends meet so I enjoy trying to help them as best as I can. I also enjoy seeing how small changes (system, process, etc.) can affect my AR days and cash flow.

What are you most excited about your new Membership with HFMA?
– Networking

Something personal about Duane:
– My 9 year old son Talon and I spent Father’s Day weekend camping in Custer. I was impressed we actually made it to the top of Harney Peak. I was even more impressed we made it back down after I learned of his fear of heights.

South Dakota Summer Meeting

June 27th and 28th - The Lodge at Deadwood

We had another great educational and networking opportunity in scenic Deadwood, SD on June 27th and 28th. We had many excellent presentations on many health care key topics:

- Review of HFMA Chapter and member benefits.
- Provider Compensation Models

Mid America Summer Institute

We would like to encourage everyone to attend the Mid America Summer Institute Wednesday August 21-23, in

Mid America Summer Institute
HFMA Region 8 Highlights
Key Note Speakers:
Darryl Strawberry,
Four World Series Titles - NY Mets
Tony DiCecco,
Former Women’s Basketball Coach at UNI

Panel Discussion:
The Journey to CEO from CFO
Panel Includes:
United Regional Health Care System, Texas; Froedtert Health, Wisconsin; Unity Medical Group, New York

Thursday Night:
Cardinals Baseball Cards vs. Braves

Besides the educational sessions, the meeting also provided opportunities to network with other healthcare professionals. The networking opportunities provided a forum to shared experiences and new ideas relating to healthcare operations.

The Deadwood location offers many opportunities for attendees and their families to enjoy all of the entertainment that Deadwood had to offer. On Thursday night there was an Old time Photo opportunity (photo shown in the header) and the option to walk the Friendship Trail. Both events were well attended and enjoyed by everyone.

Recent Events
The LTC
by BJ Dvorak

The HFMA 2013 Leadership Training Conference (LTC) was held in Anaheim, California in April. It was a great event!

Before the actual conference I was blessed to be one of about a hundred people invited to attend the Disney of
scenes and see how the business aspect is run - it was truly an amazing experience. If you ever get the chance to attend a Disney of Excellence Seminar I would highly recommend it.

The rest of the conference was just as educational, fun and inspiring. We learned about doing “Whatever it Takes” to accomplish the goals set forth by the National HFMA and our local chapters. Steven P. Rose, FHFMA, CPA, 2013-14 HFMA Chair was the first to challenge us followed by Robyn Benincasa who is a world champion adventure racer and Guinness world record kayaker. When Robyn spoke I found myself holding on to the edge of my seat listening to her every word thinking I too could be an adventure racer... well maybe not. Lastly we heard from our current HFMA President Joseph J. Fifer, FHFMA, CPA. He ended the session encouraging us to go forth and do “Whatever it Takes” to promote HFMA and encourage others to join our efforts in the challenges ahead - not only in healthcare but in our daily lives. I came away from the meeting ready to hit the road running and wanted to take on the world.

I hope that all of you have the opportunity to attend the LTC someday. Wait! You do have the opportunity!! All you have to do is volunteer to be on the board or the Chair of a committee and this exciting educational and fun experience can be yours!
Whatever it Takes!

http://us7.campaign-archive1.com/?u=771753905072e725ee65fc82f...